

November 8, 2010

Greetings Brothers of the Southwestern Region:

Alpha Phi Alpha Fraternity, Inc. and the March of Dimes Birth Defects Foundation began collaboratively implementing Project Alpha in 1980. This collaborative project is designed to provide education, motivation and skill-building on issues of responsibility, relationships, teen pregnancy and sexually transmitted diseases for young males ages 12-15 years. Designed to provide young men with current and accurate information about teen pregnancy prevention, Project Alpha consists of a series of workshops and informational sessions conducted by Alpha Phi Alpha Fraternity brothers. The three goals of Project Alpha programs are:

- Sharing Knowledge by combating ignorance and fear with factual information.
- Changing Attitudes by providing motivation toward positive changes in sexual behavior.
- Providing Skills by creating a sense of empowerment and self-esteem.

As the Southwestern Region Coordinator for Project Alpha, I would like to urge each chapter and brother to start or continue to do the National Program of Project Alpha. It is a vital responsibility of our dear fraternity to get out and educated the young males of our communities and schools.

In order to compete for Chapter of the Year and/or Brother of the Year one of the requirements is to have completed the National Programs. I know that I speak on behalf of all the brothers here in the Southwestern Region, that we want the National Chapter of the Year and Brother of the Year to come from the Southwestern Region. So let's get up and get busy and make difference in the lives of your young males.

If you need any assistance please contact me at 832-492-4063 or williamealy1906@gmail.com.

Also you can contact your local March of Dimes office for additional support.

Fraternally,

Bro. William Ealy

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